



Bridgeway to Success™

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**DO YOU HAVE THE
WILL TO DO WHAT
IT TAKES TO WIN?**

How Committed are You to Winning?

Every leader will say that he or she is committed to winning. But do their actions do justice to their words?

I learned an enduring lesson during my years as a college football coach: There is a big difference between the will to win and the will *to do what it takes* to win. And you'd better understand that difference.

All of us want to win, to achieve, to feel good, to celebrate. But do we have the will to do what it takes? The daily, detailed, disciplined approach to the multitude of things that drive winning. A relentless commitment to making the right decisions and taking the right actions.

Start with the big picture. Look at your strategic plan and its implementation. Do you see a lack of commitment? Real commitment? If so then commit yourself to applying the 10 lessons in the following publication. No excuses.

[Click here to read Michael's article on winning in Progress magazine.](#)

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